#### The History of the BSD Daemon

Brought to you by

Dr. Marshall Kirk McKusick

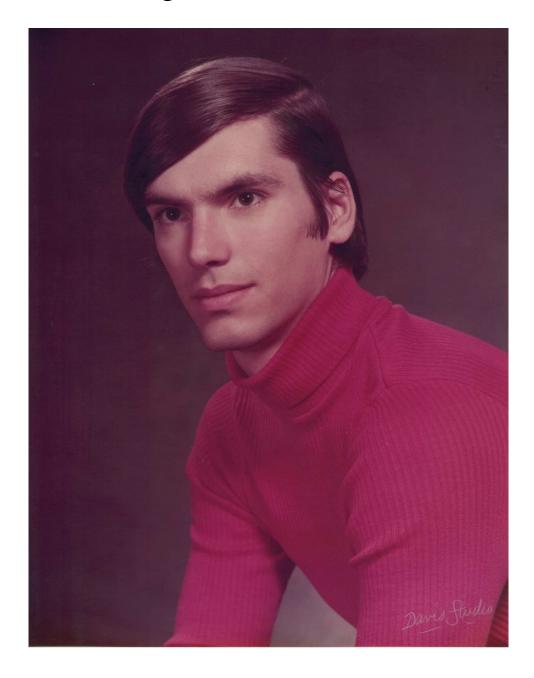
BSD Canada Conference 2025 June 13, 2025

> University of Ottawa Ottawa, Canada

Copyright 2025 Marshall Kirk McKusick.

#### **Kirk Starts His Career**

Formal portrait taken to publicize my first tutorial offering in 1979



#### **Name That Daemon**

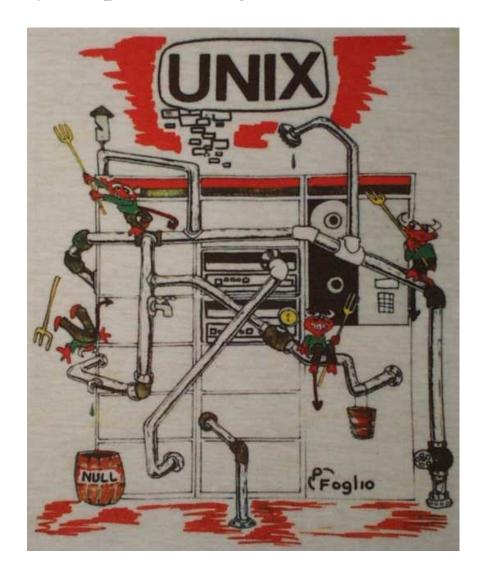
Unnamed, just the BSD Daemon.

- People kept coming up with names
- Finally settled on Beastie
- Not a demon (an evil spirit) but rather a daemon (a deified being)

#### **Phil Foglio Daemon**

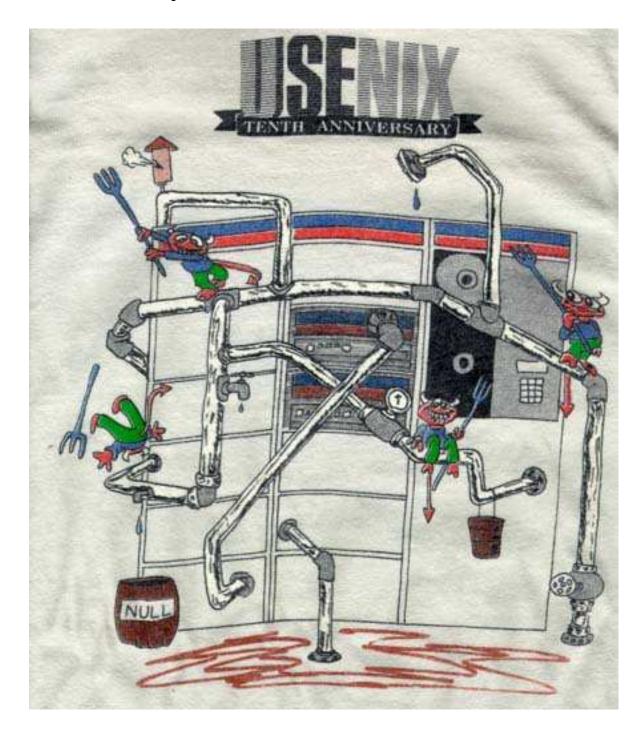
First attempt at drawing a daemon.

- Commissioned by Mike O'Brien
- Remuneration was cracking Phil's safe
- First appeared on a shirt printed by a family shop in Chicago



# **Phil Foglio Daemon T-shirt**

Used in June 1985 on a Usenix 10th Anniversary T-shirt



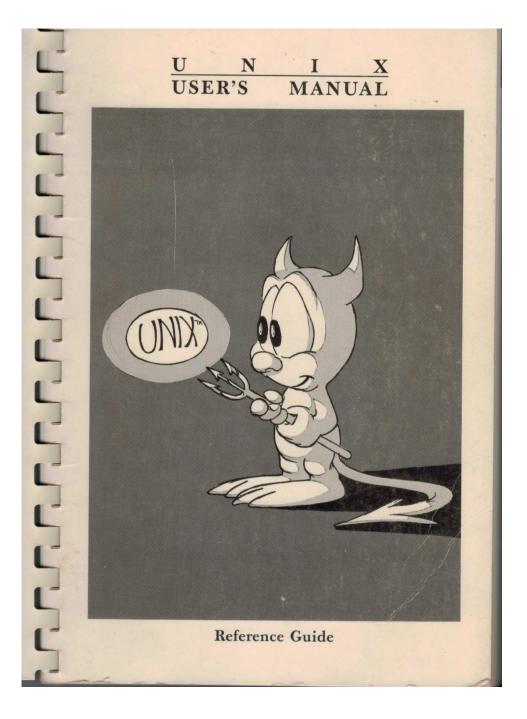
#### First John Lasseter Daemon

Drawn in B&W and used on BSD Manual covers



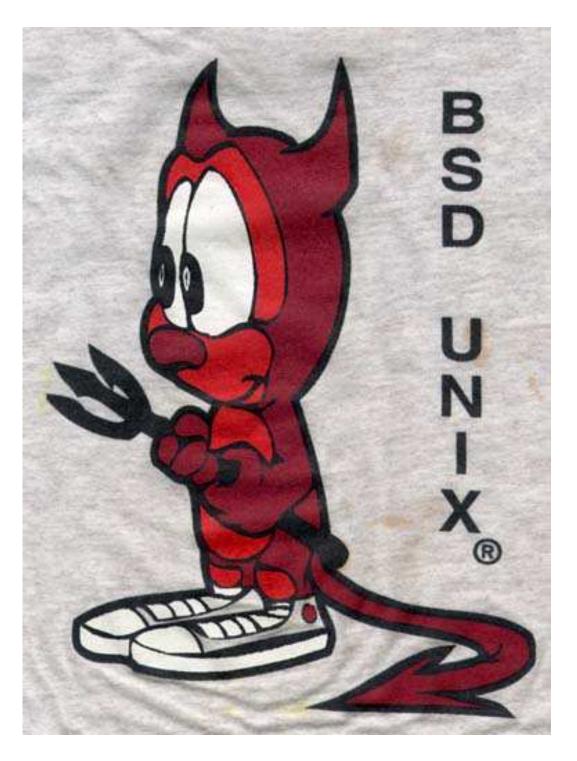
# First John Lasseter Daemon on Manual

First appeared on 4.2BSD Manuals published by Usenix



#### First John Lasseter Daemon T-shirt

A colorized version was printed on a shirt



### First John Lasseter Daemon Logo

Used by the CS Department of St Olaf College in Minnesota



### First John Lasseter Daemon Mascot

Used by the Bay Area Large Installed System Administrators (Bay LISA)



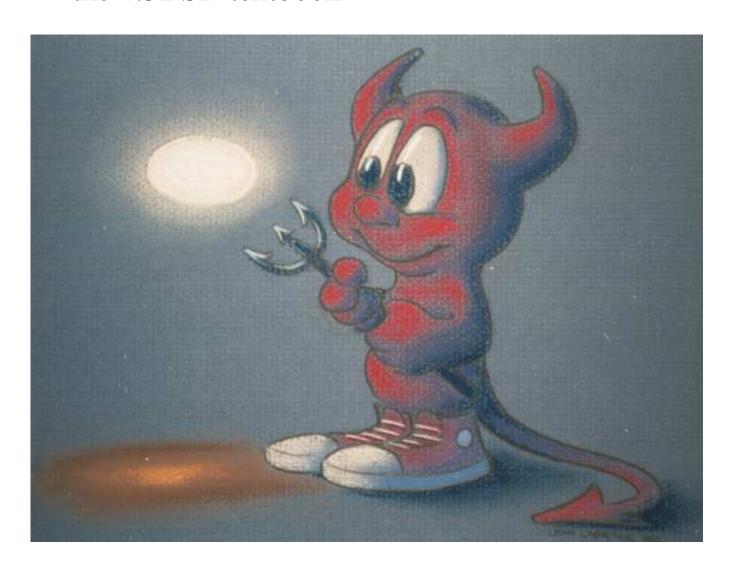
### First John Lasseter Daemon Program Promotion

Promoting the then popular Rdist program (predecessor of rsync)



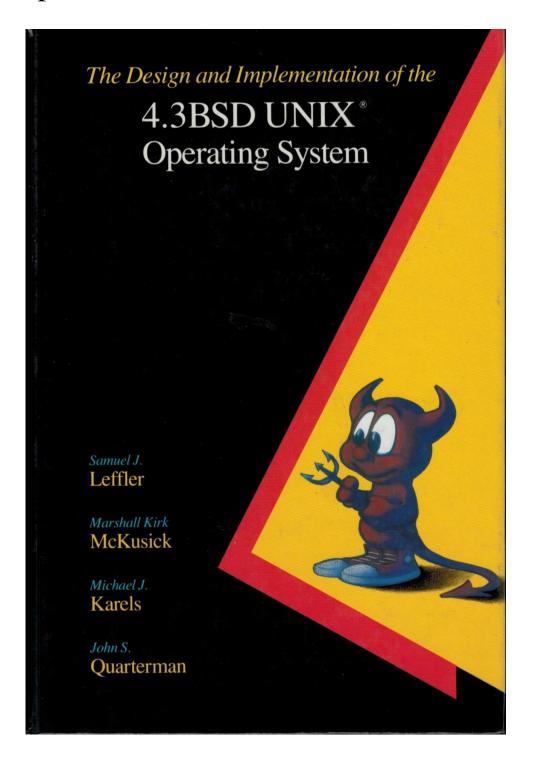
#### **Second John Lasseter Daemon**

First true-colored Daemon commissioned for the 4.3BSD textbook



#### **Second John Lasseter Daemon on Book**

First published Fall 1988



# **Second John Lasseter Daemon Stitched**

Stitched version for polo shirts



#### **Second John Lasseter Daemon Tour Promotion**

A shirt from my two-month tour of Australia



# **Second John Lasseter Daemon Commentary**

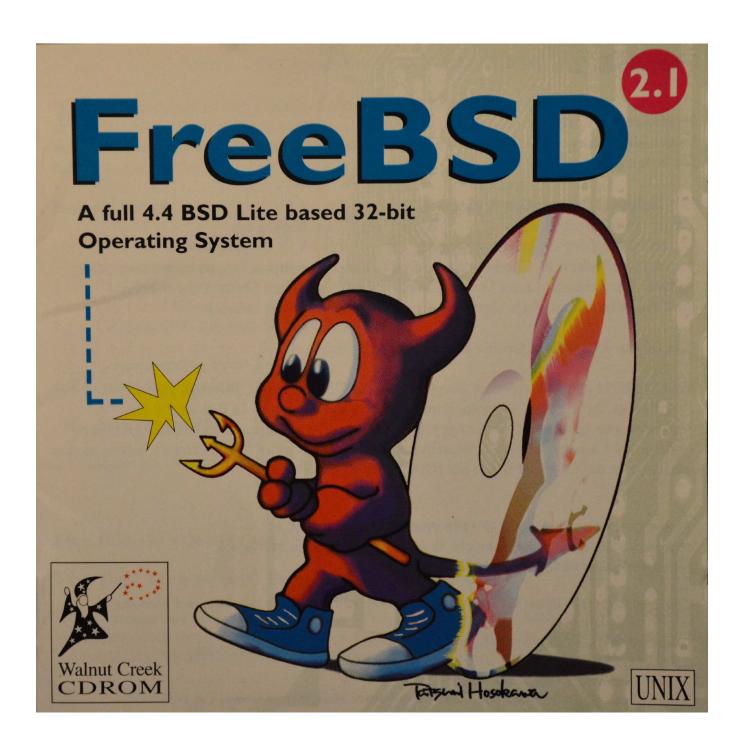
#### BSD skewers MS/DOS



# FreeBSD Distribution Daemon Logo



# Walnut Creek FreeBSD Distribution Daemon Logo



### **Third John Lasseter Daemon**

Preliminary sketch of the daemon commissioned for the 4.4BSD textbook



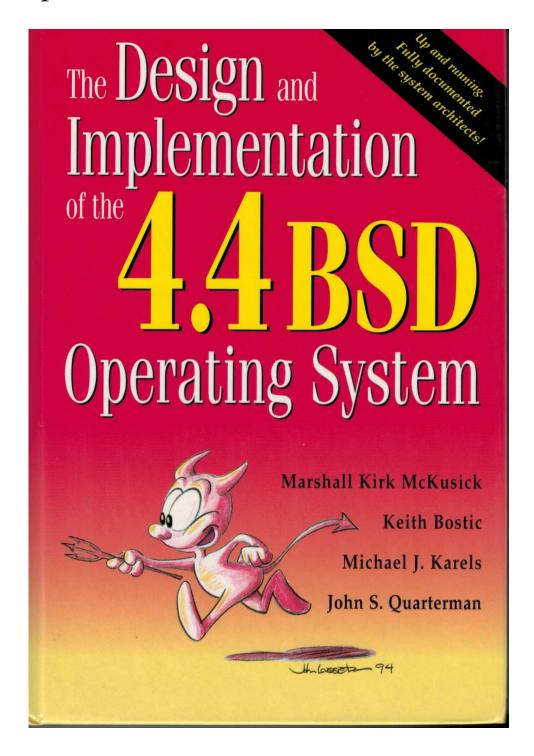
#### **Third John Lasseter Daemon Picture**

Picture of the daemon commissioned for the 4.4BSD textbook



#### Third John Lasseter Daemon on Book

First published Fall 1995



# Third John Lasseter Daemon Stitched

Stitched version for polo shirts



#### Third John Lasseter Daemon T-shirt

# Widely distributed T-shirt



#### **Carol Peel Lawsuit Daemons Take 1**

# Slam-dunking the Death Star



# **Carol Peel Lawsuit Daemons Take 2**

# Skewering the Death Star



#### **Carol Peel Lawsuit Daemons T-shirt**

Free the Berkeley 4.4 T-shirt



# **NetBSD Distribution Daemon Logo**



# **OpenBSD Distribution Daemon Logo**



# FreeBSD Foundation Daemon Logo



# **BSD Marketing Daemon**



# **BSD** Power to Serve Daemon



# **BSD Documentation Daemon**



### FreeBSD News Daemon



### FreeBSD Releases Daemon



#### **Copyright Assignment Page 1**

Marshall Kirk McKusick Consultancy

January 4, 2001

#### IMMEDIATE ATTENTION REQUESTED

John Lasseter Pixar Animation Studios 1200 Park Avenue Emeryville, CA 94608

Dear John,

I am writing because I need your cooperation to ensure the proper use of the BSD Daemon character.

As you know, you drew images of the BSD Daemon periodically between 1984 and 1994. For example, you created the following three drawings:

- 1984 (black and white standing daemon used on the cover of the 4.2BSD and 4.3BSD manuals),
- 1988 (the colored chalk daemon used on the cover of the 4.3BSD textbook), and
- 1994 (the pen and ink running daemon used on the cover of the 4.4BSD textbook).

My understanding of our dealings in the past is that you have agreed that I am the owner of all intellectual property rights regarding the BSD Daemon and that you accepted payment for the drawings on that basis. Accordingly, for the past eleven years, I have held and asserted ownership of all BSD Daemon intellectual property rights. I have worked hard during this time to ensure that the BSD Daemon is used only to brand BSD-based hardware and software products and that they are used only by companies and individuals that truly sell or use BSD-based software. For example, I have insisted that companies using the BSD Daemon enter into license agreements with me.

In recent years, the use of the BSD Daemon has grown considerably, fueled by the ascent of Linux and a growing awareness of open source software in the business world. This increased popularity of BSD-based software (most notably FreeBSD, which now claims over two million users), requires that I take additional steps to ensure proper use of the BSD Daemon. I am also working with BSDi to market BSD software commercially. For these reasons, I would like to apply for a United States copyright registration of the BSD Daemon. I may also seek to trademark one or all of the three variants of the BSD Daemon that I mention above.

FAX +1/510/843-9461

### **Copyright Assignment Page 2**

January 4, 2001 Page 2

My lawyers inform me that in order to file an application for copyright regarding the BSD Daemon, I should obtain a signed acknowledgment from you, as the original artist of the BSD Daemon, acknowledging that your works regarding the BSD Daemon were "works for hire" on my behalf, and that you have assigned any and all rights you might have once had in the BSD Daemon to me.

Accordingly, please sign the statement below and return this letter to me in the self-addressed stamped envelope that I have enclosed. I would very much appreciate your doing so at your earliest convenience, as I would like to further protect the appropriate use of the BSD Daemon as soon as possible.

Please feel free to contact me at mckusick@mckusick.com or 510-843-9542 if you have any questions. Thank you for your prompt attention to this matter.

Sincerely,

Marshall Kirk McKusick

I, John Lasseter, am the original artist of the BSD Daemon. I have reviewed the contents of this letter and acknowledge that they are accurate. I hereby acknowledge and agree that any drawings I created regarding the BSD Daemon were works-for-hire for Marshall Kirk McKusick, and that I have assigned any and all rights I might have regarding the BSD Daemon to him

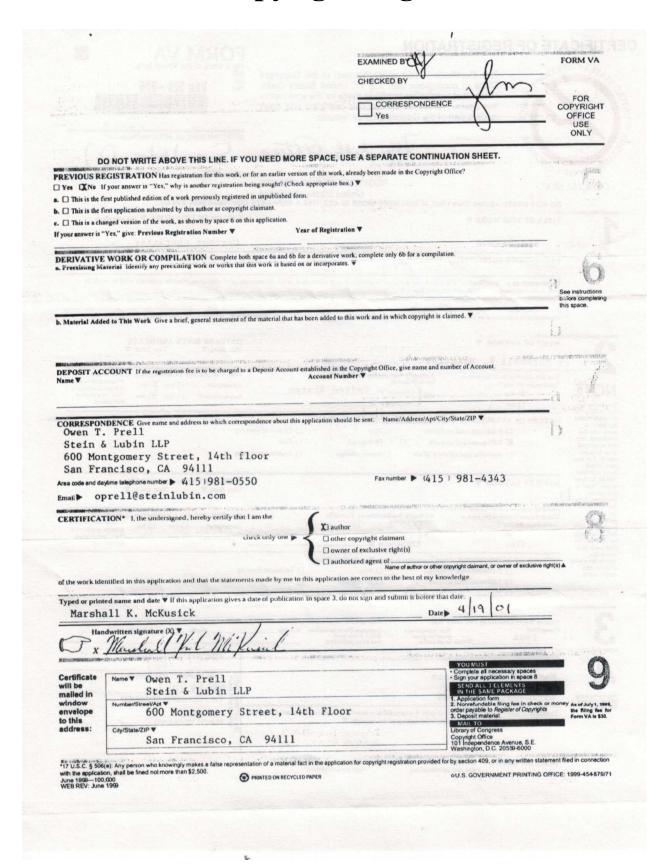
John Lasseter

Date

# **Copyright Page 1**

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#### **Copyright Page 2**



#### **Textbook Project**

A Third Edition of "The Design and Implementation of the FreeBSD Operating System" is getting underway.

Pearson Education will not be publishing the third edition.

Pearson has returned the copyright to us.

We have contracted with No Starch Press to do our Third Edition.

#### **Textbook Authors**

We are expanding the set of authors

- Kirk McKusick: Preface, History, FFS Filesystem, Cat Herding
- George Neville-Neil: Networking
- Robert Watson: Security
- John Baldwin: Kernel Services, Process Management, Virtualization
- Warner Losh: I/O System, Devices, System Startup
- Mark Johnson: Memory Management
- Allan Jude: ZFS Filesystem
- Rick Macklem: Network Filesystem

#### **Questions**

Marshall Kirk McKusick

email: <mckusick@mckusick.com>

web site: www.mckusick.com

YouTube:

youtube.com/@marshallkirkmckusick1756

"History of the BSD Daemon" is available as a 478-piece lazer-cut Liberty Puzzle from https://www.mckusick.com/puzzle

